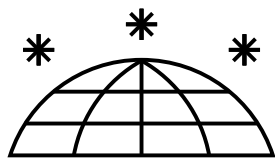
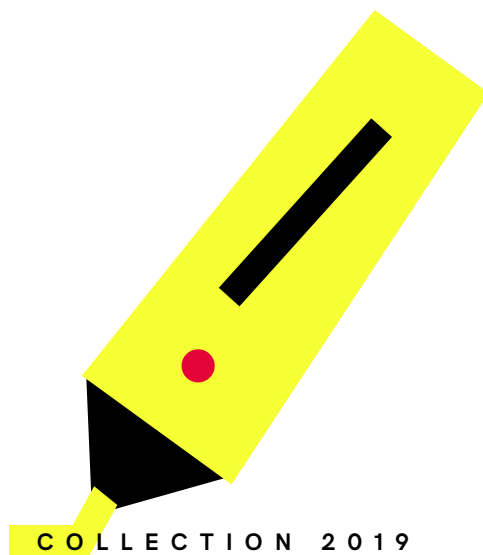


thie studios



**XMS 19**



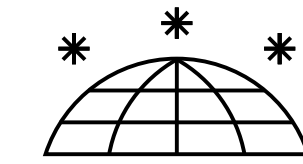
## ABOUT

this studios is a hamburg based design studio that is run by Katja Kirchner. Her work has been internationally recognized by d&ad, cannes lions, red dot and the Art Directors Club.

Besides everyday design work, the studio focuses on premium designer stationery that fits the zeitgeist of design affine people.

Since the launch in 2016 the studio has been selected by some great international stockists such as colette in Paris until their closure, 10 Corso Como in New York, Papersmiths in London, R.S.V.P. and Luiban in Berlin as well as great museum shops and other design and concept stores.

The studio pays particular attention to the entire production process and even goes as far as handpicking a selection of high quality paper to ensure a superior finish. All their products are produced and printed in Germany on FSC certified fine paper.



# XMAS 19

CHRISTMAS CARDS

page 3-13



FOLDED CARDS  
page 17-35



POSTCARDS  
page 36-41



NOTEBOOK  
page 14-15

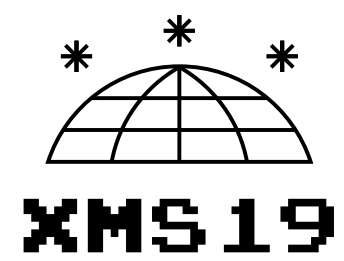


TO DO LIST  
page 16

NEW NEW NEW

# NAUGHTY OR NICE

N° 1082



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with silver  
holographic foil embossed details

NEW NEW NEW

## SUPER SUPREME X-MAS

N° 1083



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## LAST CHRISTMAS COOKIE

N° 1084



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## JINGLE BELLY

N° 1085



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## FALLEN ANGEL

N° 1086



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## BING FROSTY

N° 1087



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with silver  
holographic foil embossed details

## LET IT SNOW

N° 1088



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with silver  
holographic foil embossed details



## MRY XMS

N° 1089

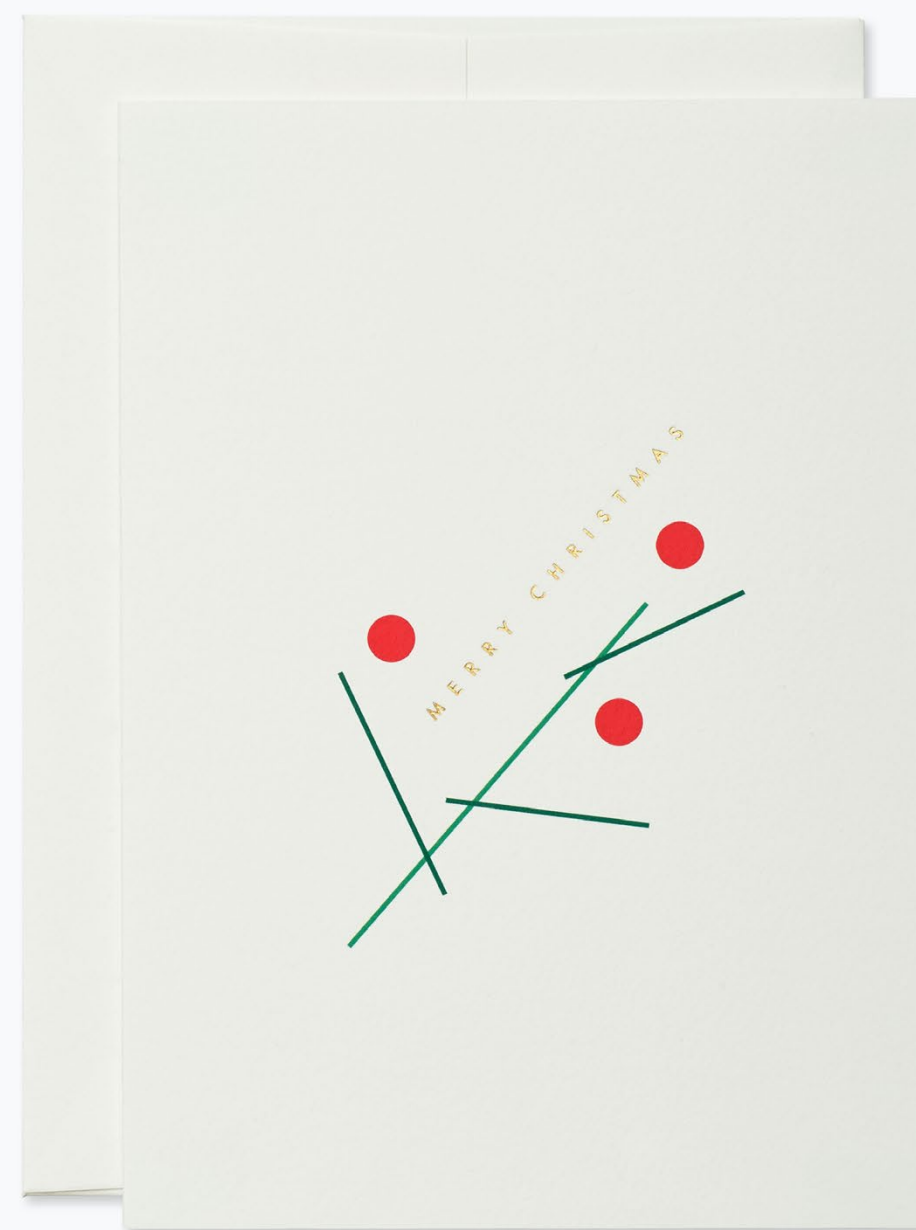


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## CHRISTMAS PINE

N° 1038



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## OH CACTUS

N° 1064



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## SEND A CLAUS

N° 1037



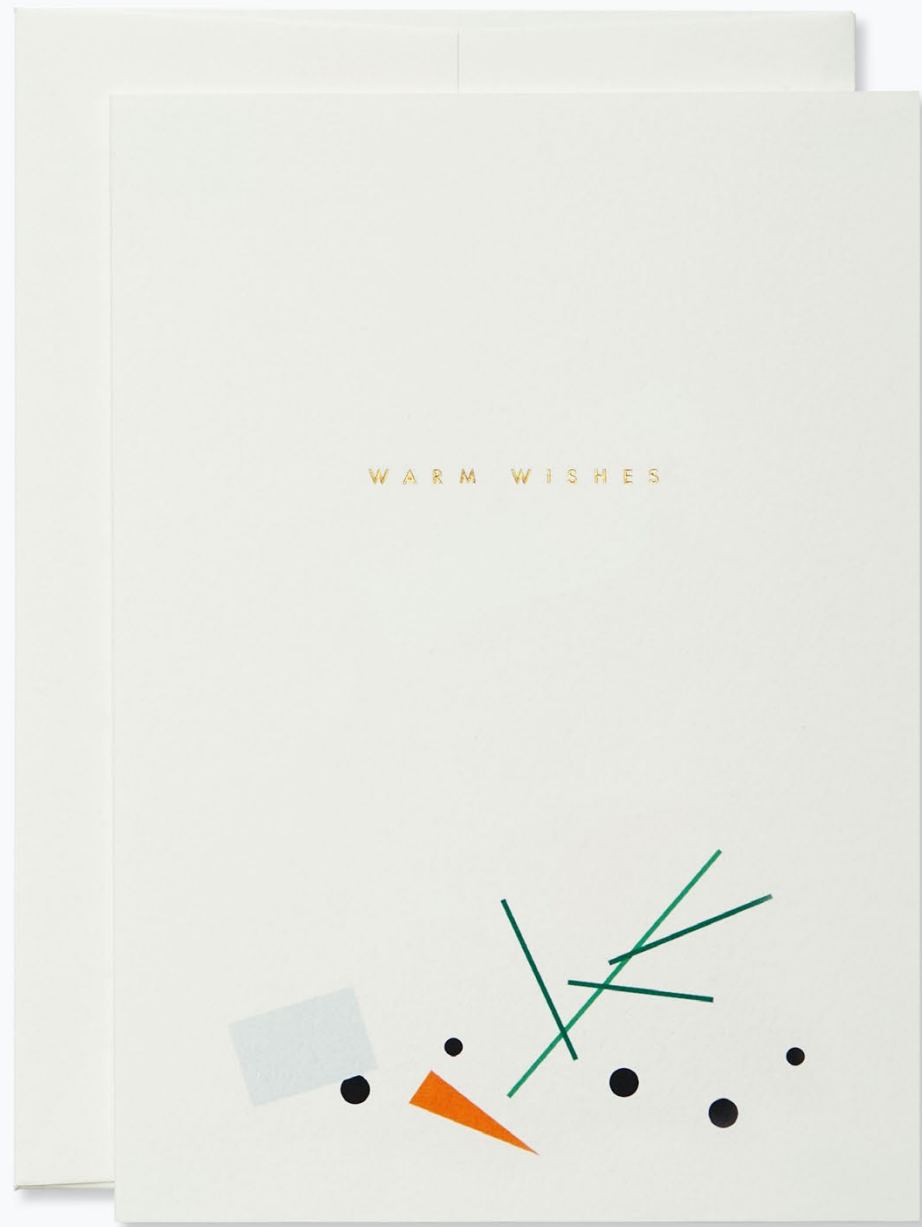
**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details



## MELTING SNOWMAN

N° 1063



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## HAPPY NEW YEAR

N° 1039



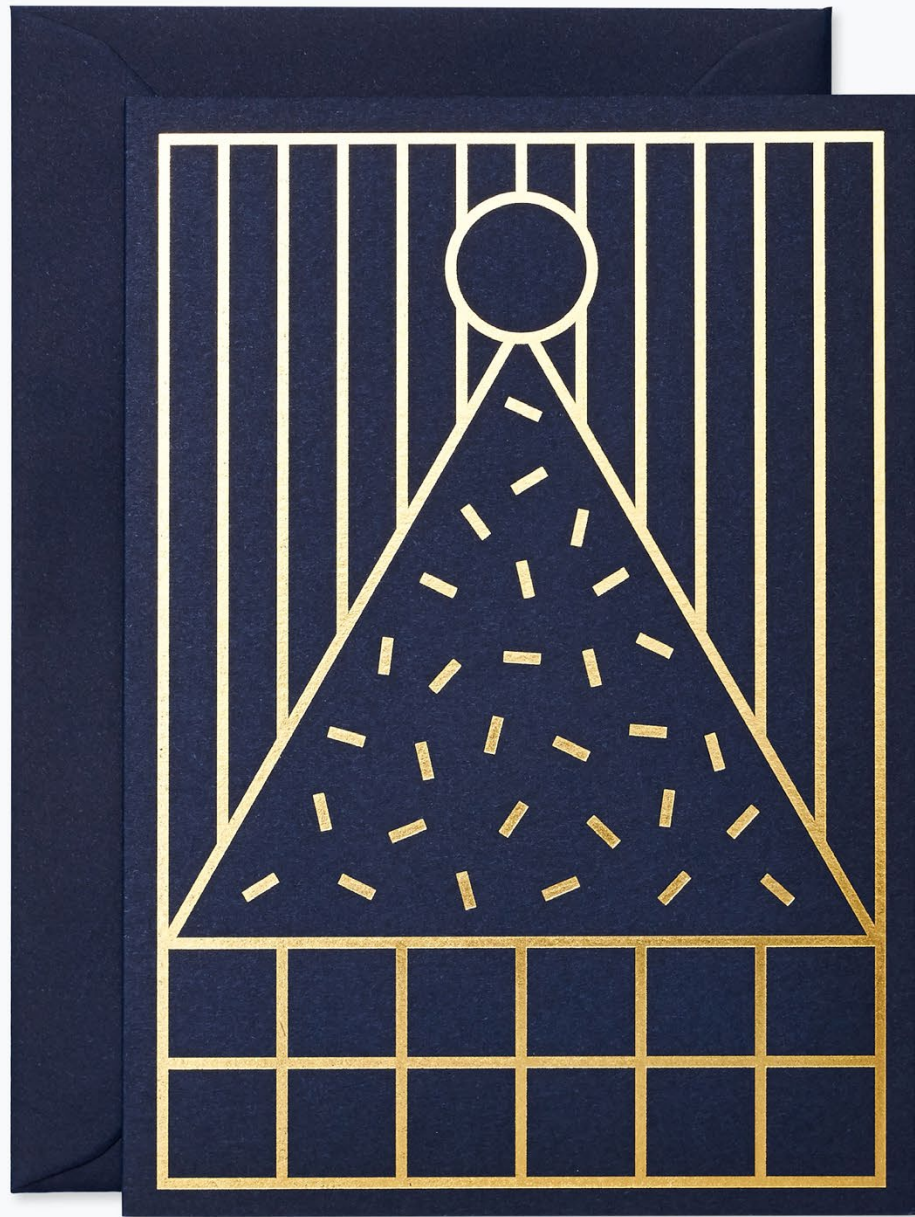
**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# TINSEL TREE

N° 1044

**SOLD  
OUT**



**folded card & envelope**  
11 cm x 15.5 cm

made in Germany on 300g/m<sup>2</sup>  
dark blue fine paper with  
gold foil embossed details

# SURPRISE PRESENT

N° 1045

**LIMITED  
EDITION**  
WHILE STOCKS LASTS



**folded card & envelope**  
11 cm x 15.5 cm

made in Germany on 300g/m<sup>2</sup>  
dark blue fine paper with  
gold foil embossed details



## FIREWORKS

N° 1047



**folded card & envelope**  
11 cm x 15.5 cm

made in Germany on 300g/m<sup>2</sup>  
dark blue fine paper with  
gold foil embossed details

## FROSTY

N° 1046



**folded card & envelope**  
11 cm x 15.5 cm

made in Germany on 300g/m<sup>2</sup>  
dark blue fine paper with  
gold foil embossed details

## MISTLETOE

N° L1002



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## JINGLE BELLY

N° L1004



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 300g/m<sup>2</sup>  
FSC certified dark blue fine paper  
with gold foil embossing





## ALL I WANT

N° L1003

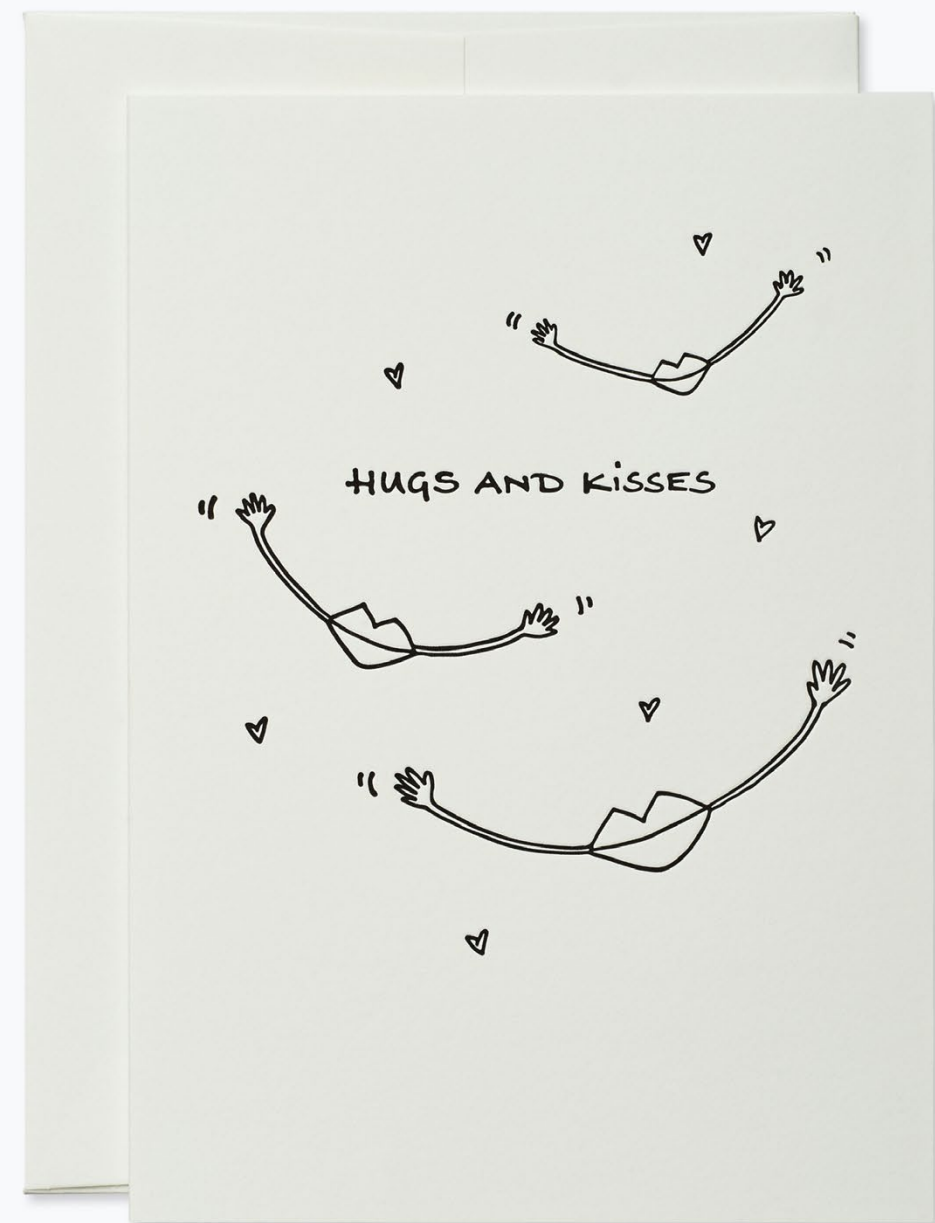


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## FLYING XO XO

N° L1001



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 300g/m<sup>2</sup>  
FSC certified dark blue fine paper  
with gold foil embossing

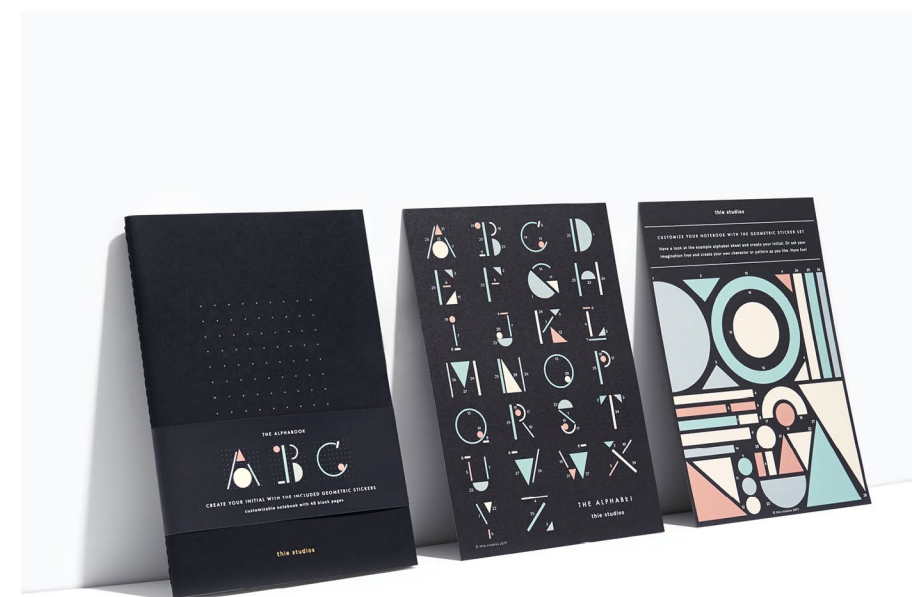


## THE ALPHABOOK

N° 1



### DIY - CREATE YOUR INITIAL ONTO THE COVER



The idea of the alphabook is to bring the do-it-yourself trend from fashion into stationery.

As well as to offer shopkeepers a personalized notebook with initials, without the need to purchase 26 different versions.

With the included sticker set it is possible to create an individual cover. this studios designed an alphabet true to their motto by using just geometric shapes.

Check your initial with the help of the alphabet sheet and choose the stickers by numbers to place it onto the gold foil embossed grid.





## FACTS



size: 14.8 x 21.0 cm

48 blank pages (100g/m<sup>2</sup>)

black cover (270g/m<sup>2</sup>)

with gold foil embossings

stitched binding

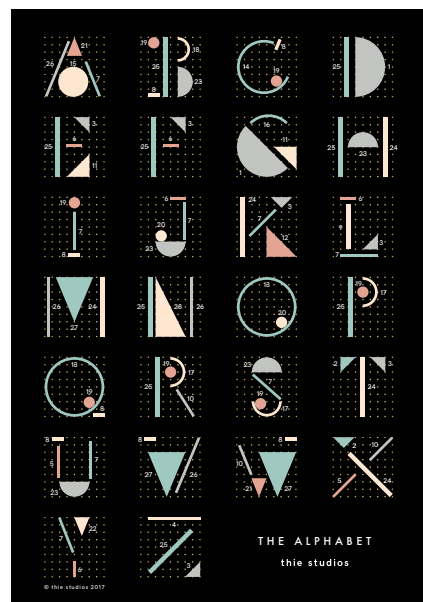
-

**including:**

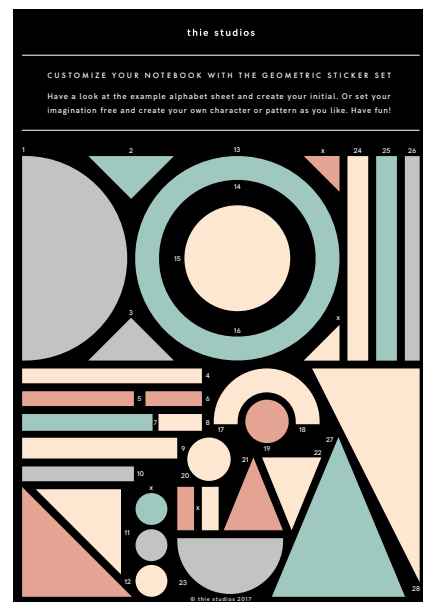
alphabet & sticker set

gold embossings on front and back,  
the filigree grid helps to place  
the stickers in the correct position.

## HOW IT WORKS



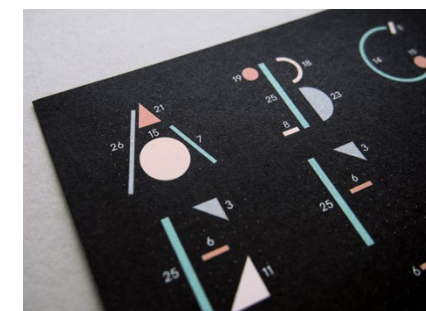
1. check your initial on  
the instruction sheet



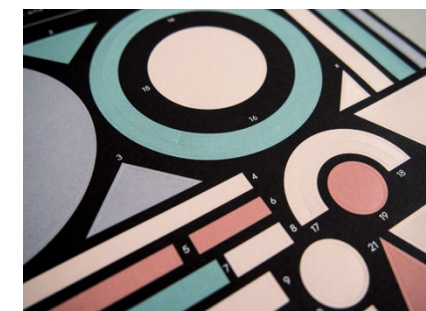
2. choose the right  
stickers by numbers



3. place the stickers  
carefully on the grid



example alphabet  
on uncoated paper



sticker sheet on  
uncoated paper



first and last page  
in rosé colored paper

# AN ECO FRIENDLY TO DO LIST TO BEAT THE DAY

This is a little contribution of a real alternative to reduce the environmental impact without compromising on style.

To make a To Do List as conscious as possible, this studio has chosen the most eco-friendly printing method - the Risograph - on 100% recycled premium paper which is entirely produced with wind energy.

The Risograph (Riso for short) is a Japanese printing method which is highly energy efficient and sustainable. It is made with soy based, non-toxic inks and stencils from plant fibres.

All this is handmade in Germany and completes the playful idea of a receipt book inspired To Do List.

DO IT TODAY

N° 1081

A rectangular form titled 'TO DO LIST TO BEAT THE DAY' in green. Below the title is the rule: 'THE RULE: DO IT TODAY NOT TOMORROW' in red. The form has a grid with columns for 'DONE' (green) and 'UNDONE' (red), and a 'DATE' field. The bottom section includes 'TOTAL SCORE', 'WINNERS DAY' (green), and 'LOSERS DAY' (red). The brand name 'the studios' is at the bottom center.

**to do list**  
10.5 cm x 14.8 cm - 50 pages  
riso printed in Germany with  
fluorescent colors on 120g/m<sup>2</sup> FSC  
certified 100% recycling paper

# KEEP ON ROLLING

N° 1067



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# EAU DE TOI

N° 1066

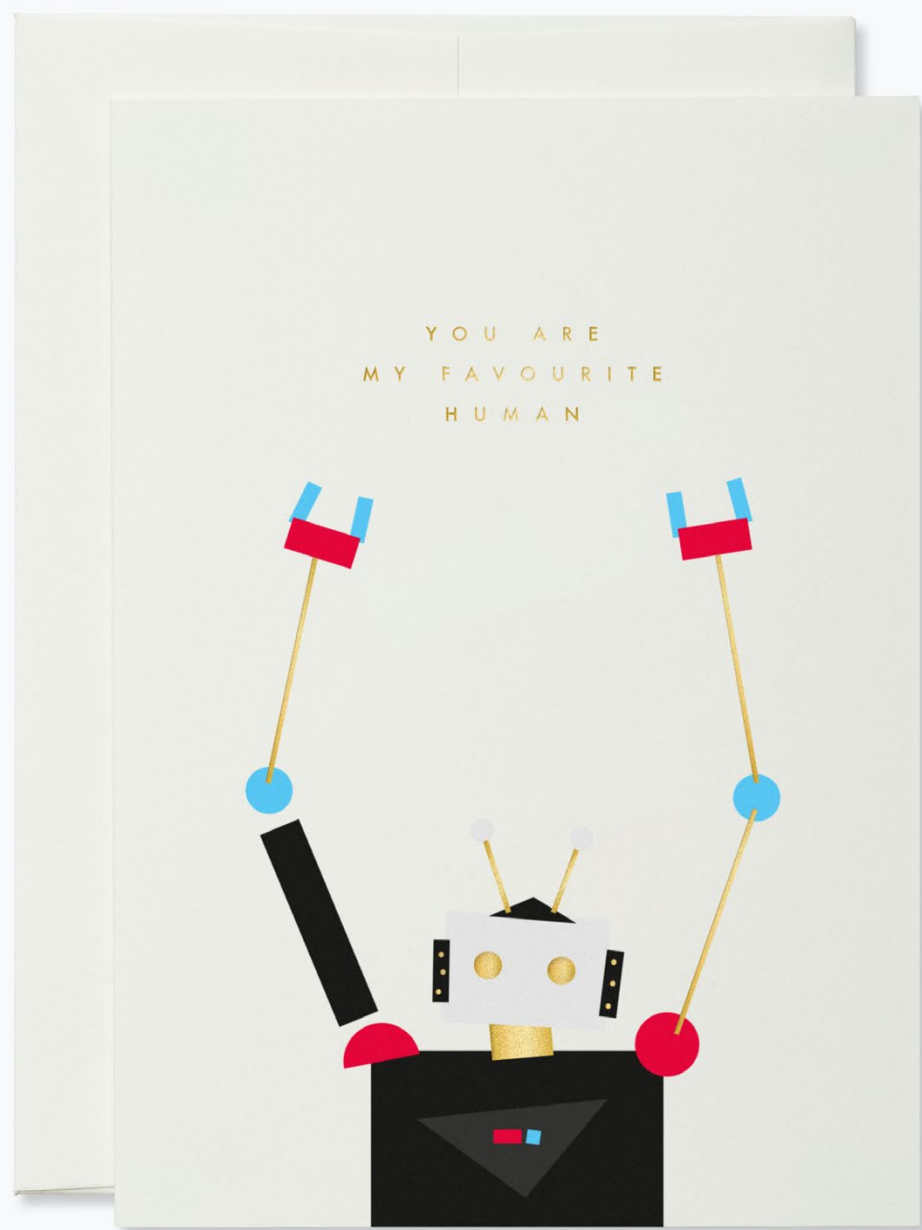


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## HUMAN LOVE

N° 1068



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## BEE WILLY

N° 1077



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details



## TIME TO SHINE

N° 1069



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## SUNDOWNER

N° 1078



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## MISS U 4 REAL

N° 1070

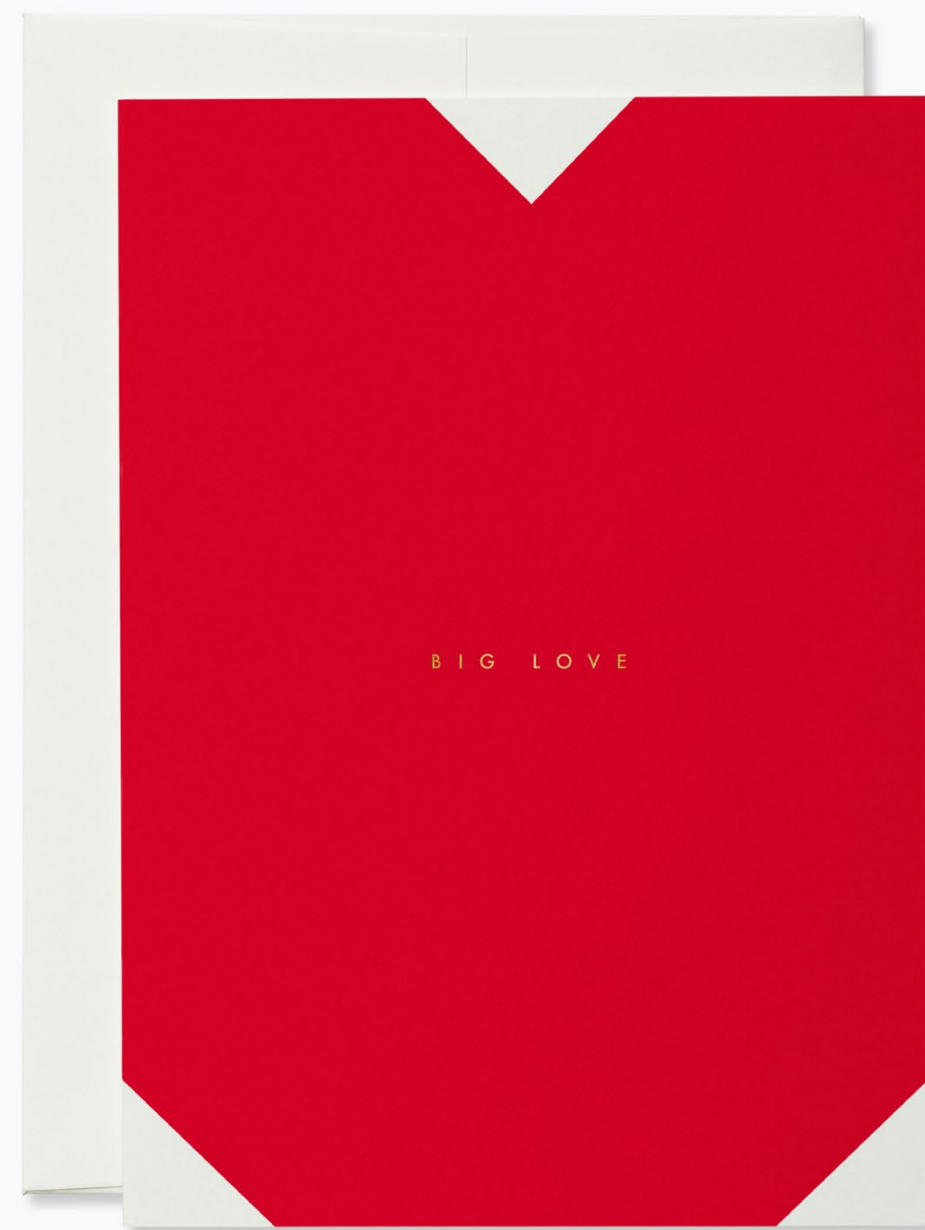


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## BIG LOVE

N° 1079



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details



# PINOCCHIO

N° 1071



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# BFF

N° 1074



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with blue  
metallic foil embossed details

## TONY TIGER

N° 1072

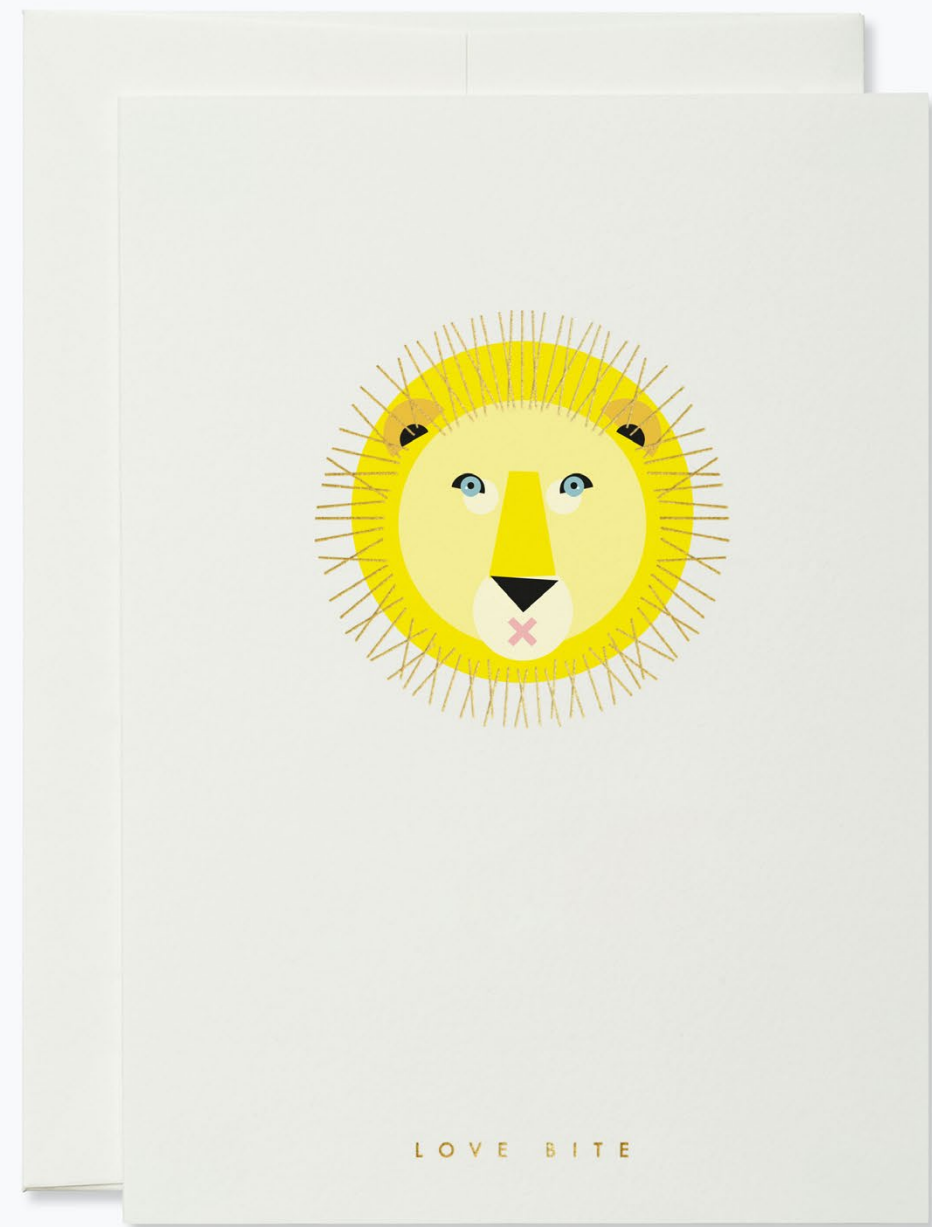


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## LOVE BITE

N° 1073



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## PERFECT MATCH

N° 1076



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## BABY WELCOME

N° 1075



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## BIRTHDAY GOLDIE

N° 1080



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## IT'S LIT

N° 1060



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## SMOKING HOT

N° 1057



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## DREAM BIG

N° 1059



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# THANK U

N° 1056



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# SUPER SUPREME

N° 1058



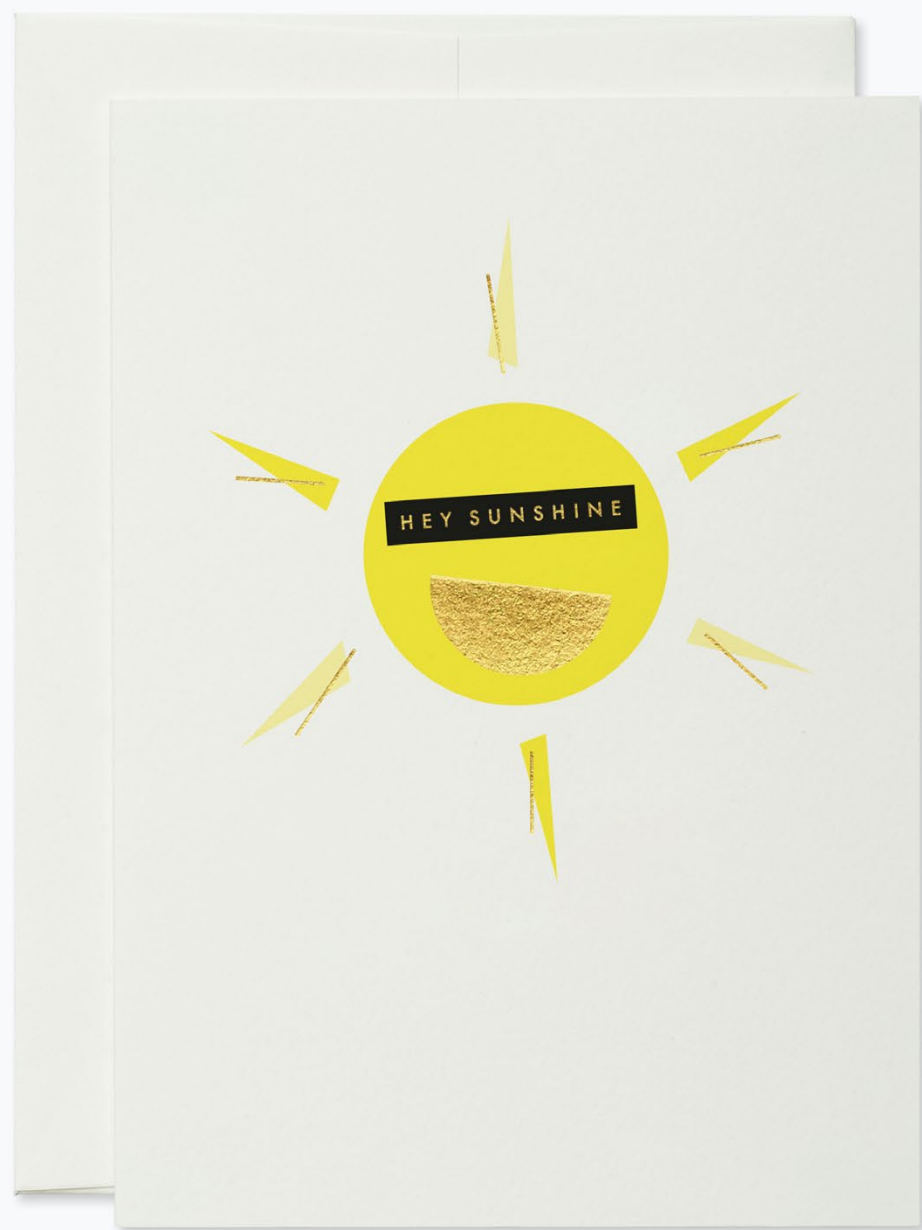
**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details



## BRIGHT SUN

N° 1055

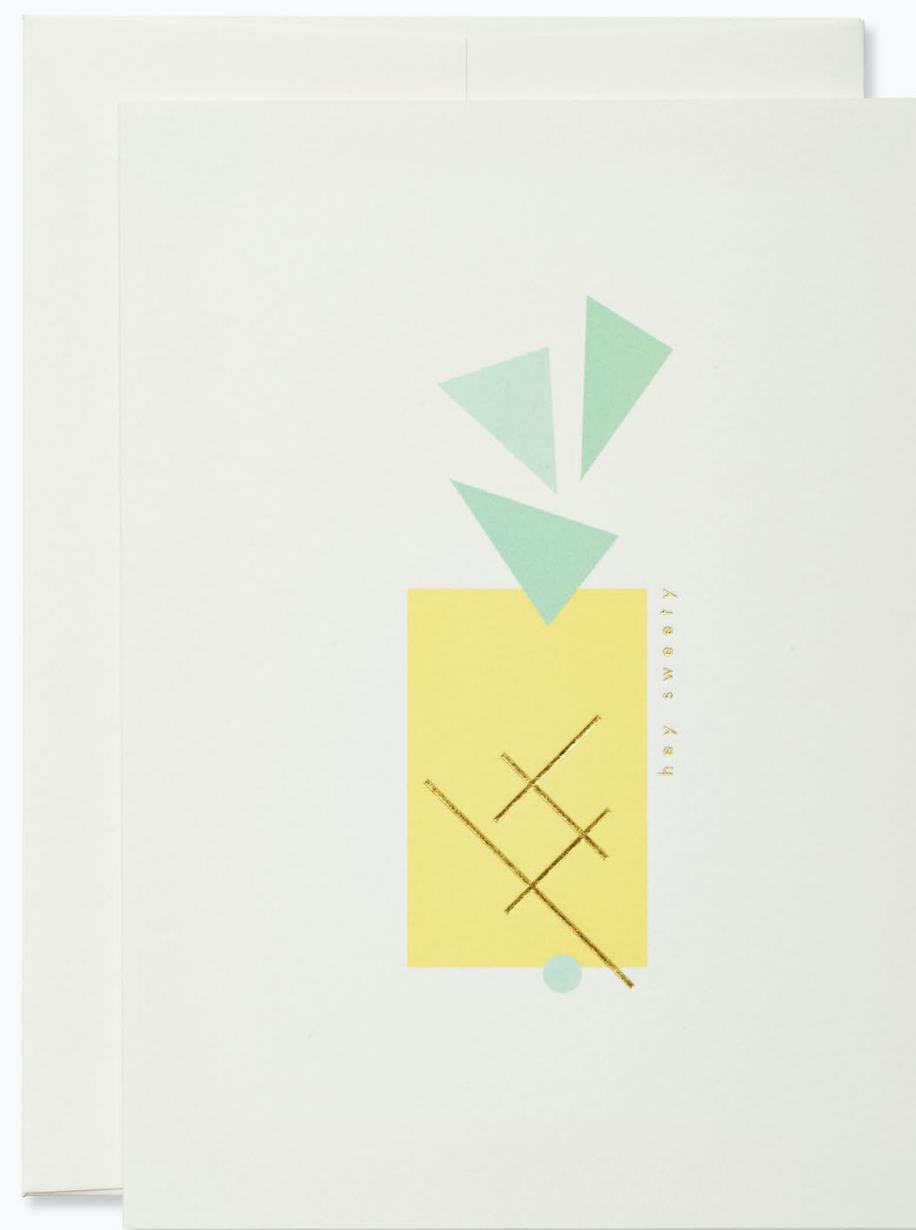


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## SWEET PINEAPPLE

N° 1054



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## HOLY CRAB

N° 1053



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## LAZYBONES

N° 1061



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## HAPPY HARRIET

N° 1048



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with blue  
metallic foil embossed details

## PANDA HUG

N° 1049

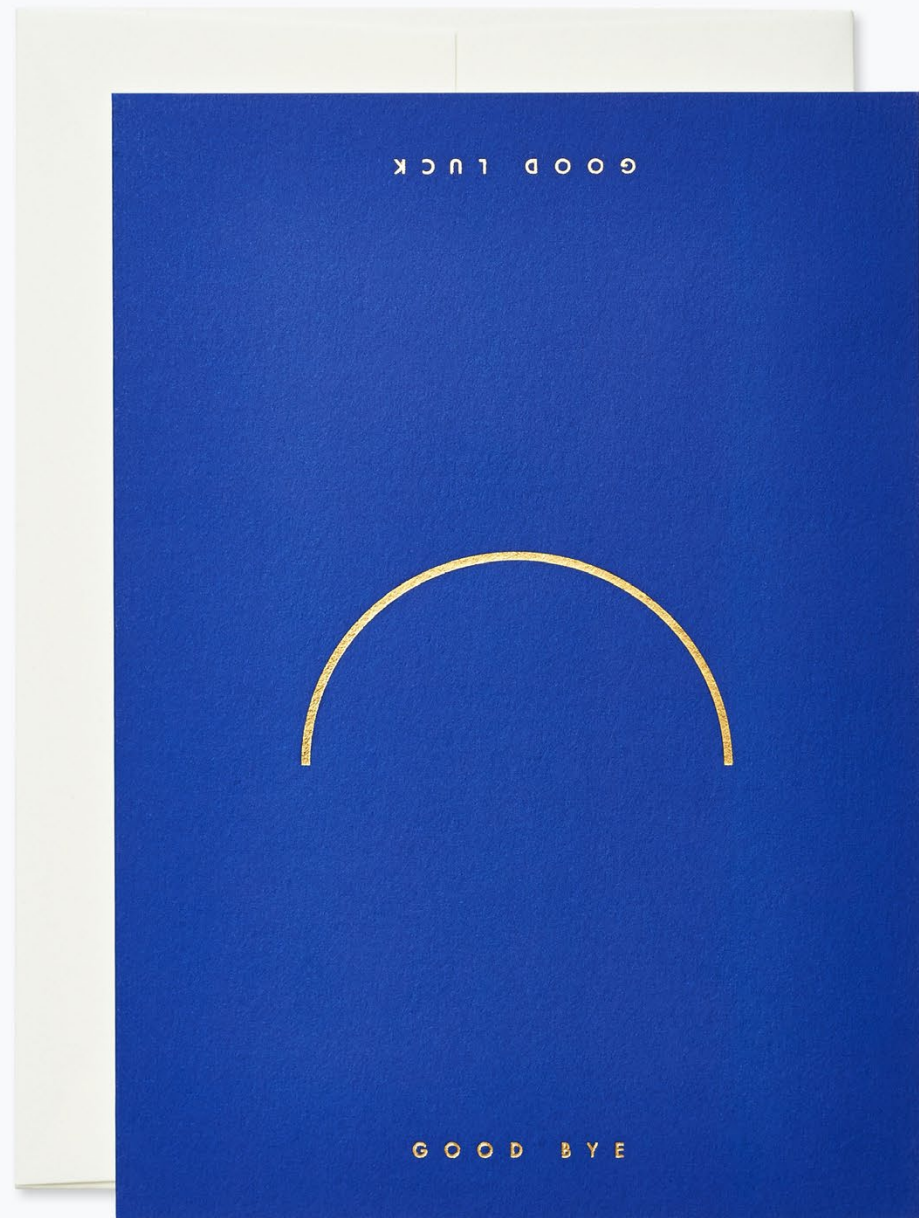


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# GOOD BYE & SMILE

N° 1052



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# MARTINI

N° 1003



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## HAPPY TEETER-TOTTER

N° 1016



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## BIRTHDAY CAKE

N° 1018



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details



## LUCKY PIG

N° 1019

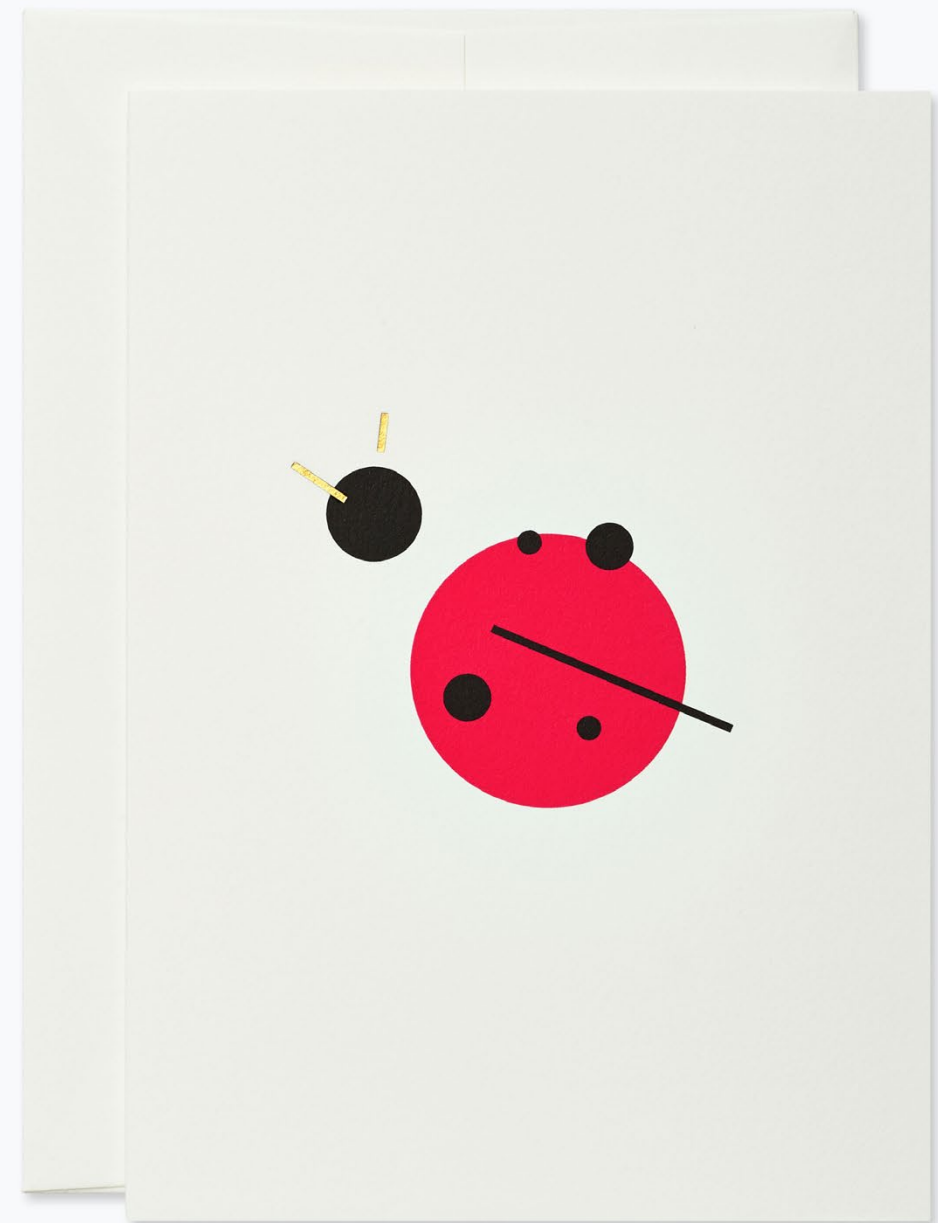


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## LUCKY LADYBUG

N° 1017



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details



## HAPPY YEAH

N° 1026

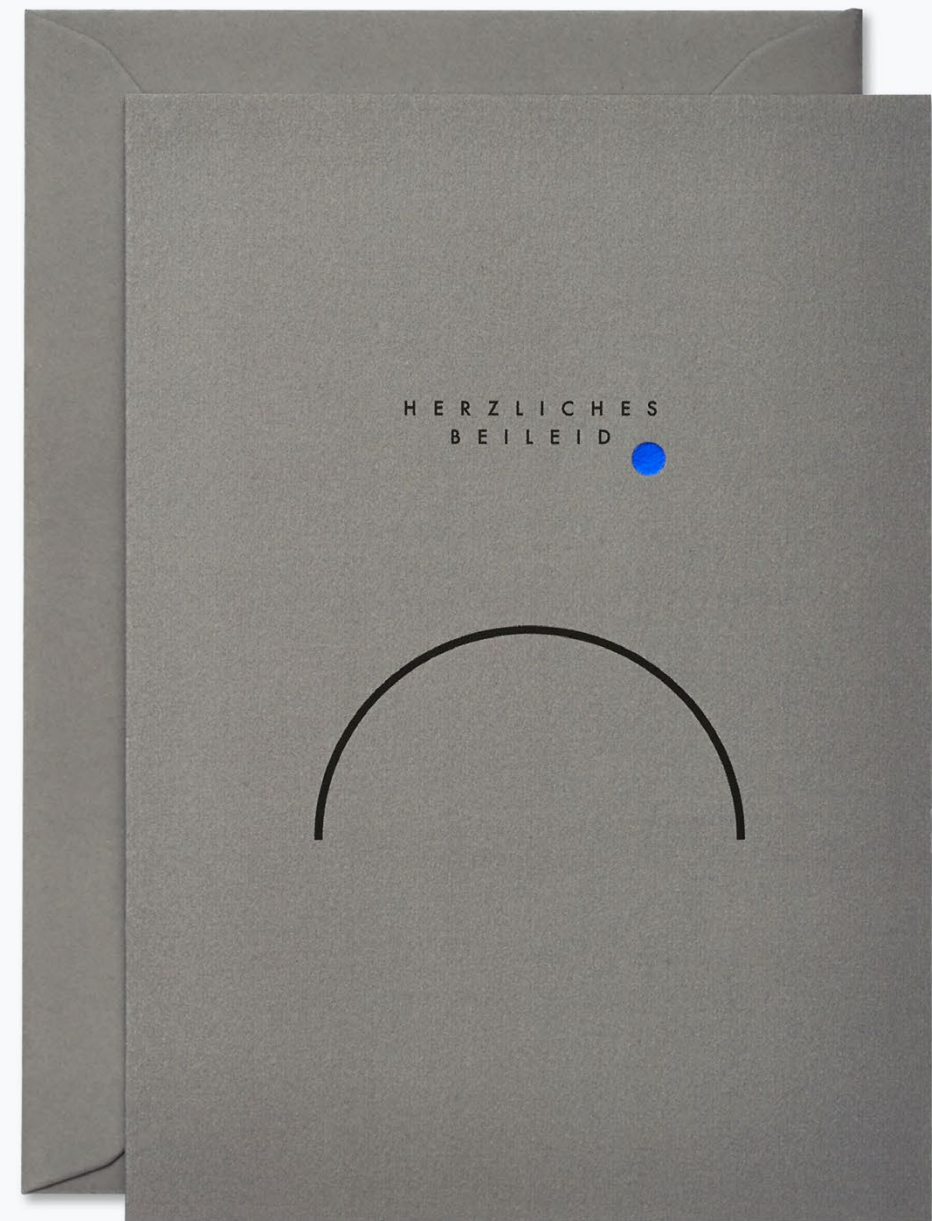


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## CONDOLENCE

N° 1050



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
blue metallic foil embossed details

# MRS. STORK

N° 1024



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# MR. STORK

N° 1025



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## ENDLESS LOVE

N° 1021



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## WEDDING CAKE

N° 1020



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## BEER CHEER

N° 1032



**folded card & envelope**

11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## FRYDAY

N° 1033



**postcard**

10.5 cm x 14.8 cm

printed in Germany on 350g/m<sup>2</sup>  
FSC certified fine paper  
with gold foil embossing

## CACTUS

N° 1008

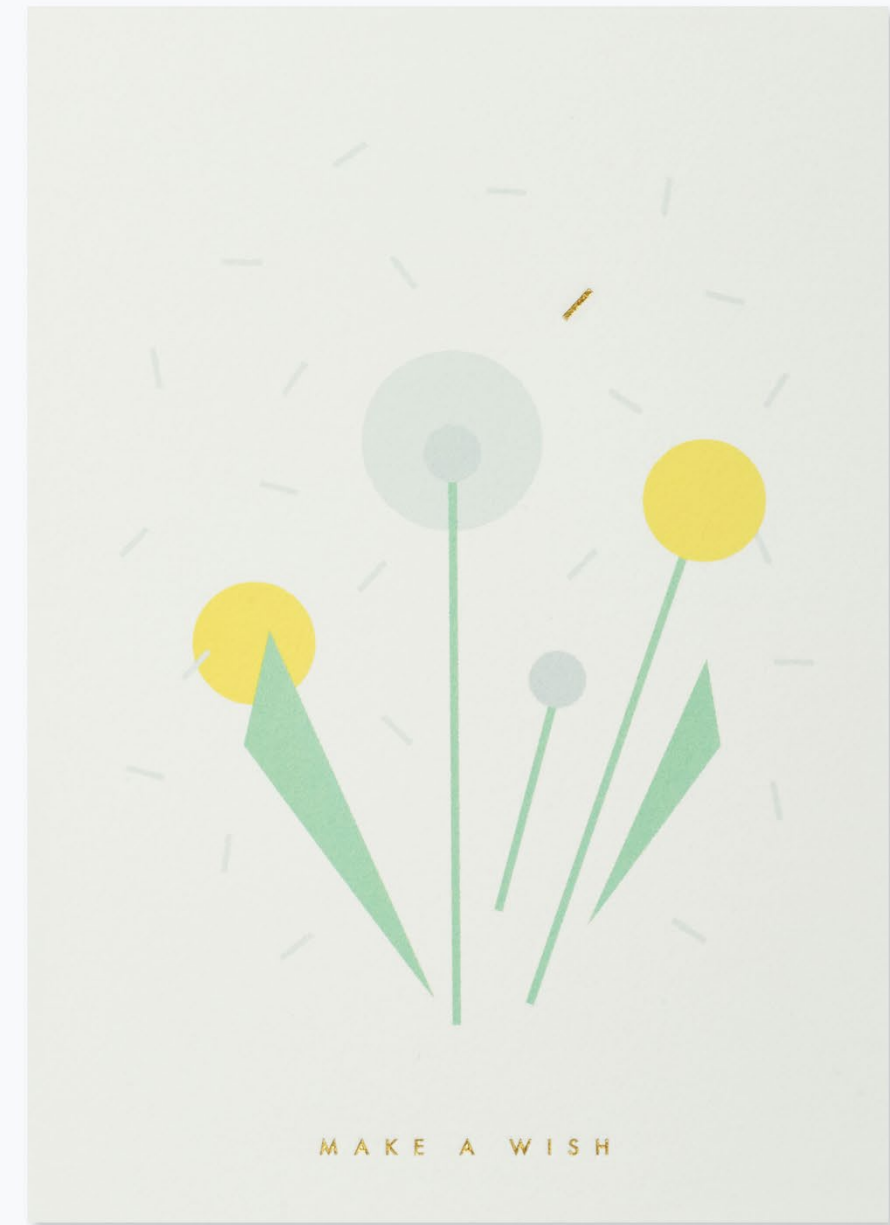


**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## DANDELION

N° 1009



**postcard**  
10.5 cm x 14.8 cm

printed in Germany on 350g/m<sup>2</sup>  
FSC certified fine paper  
with gold foil embossing



## ICE, ICE, BABY

N° 1002



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## PRECIOUS PEARL

N° 1006



**postcard**  
10.5 cm x 14.8 cm

printed in Germany on 350g/m<sup>2</sup>  
FSC certified fine paper  
with gold foil embossing



## RAIN DANCE

N° 1030



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

## CRACKING SQUIRREL

N° 1035

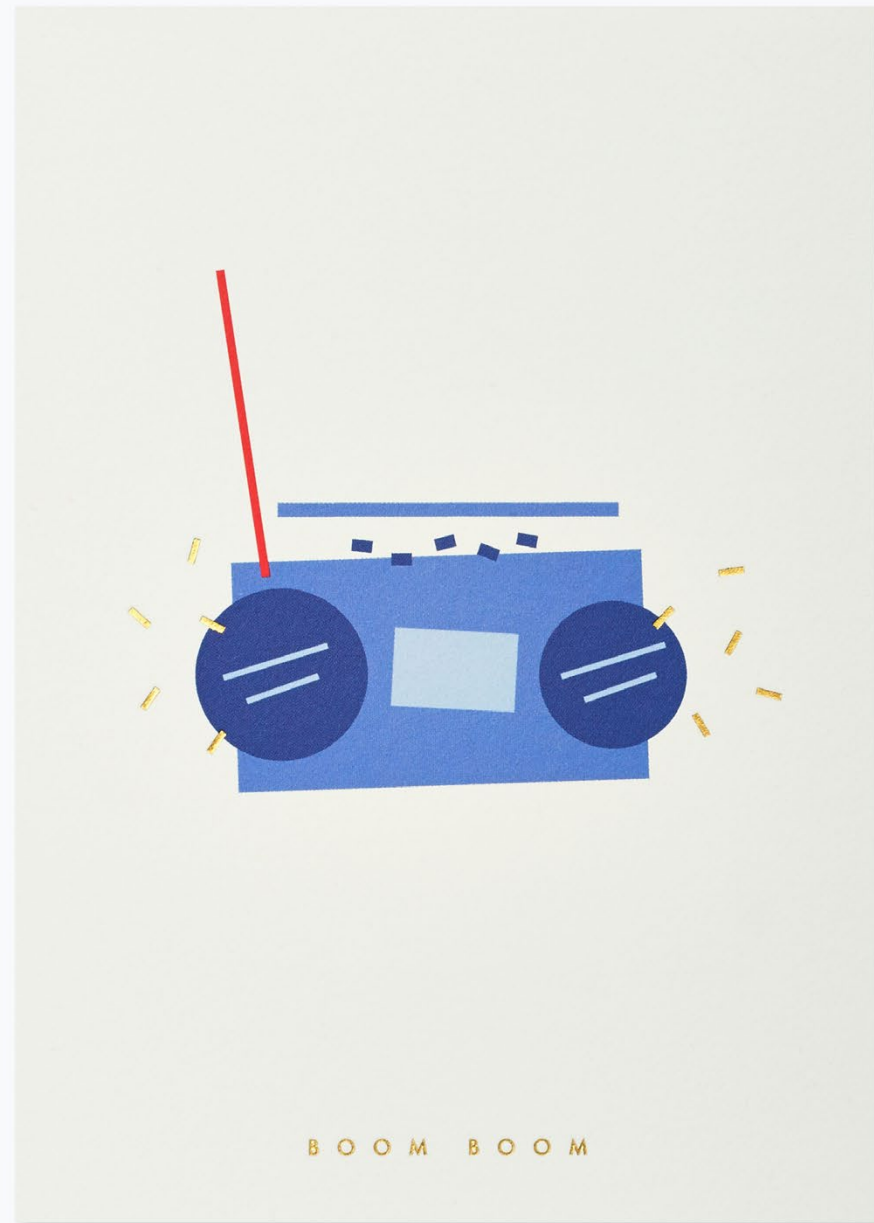


**postcard**  
10.5 cm x 14.8 cm

printed in Germany on 350g/m<sup>2</sup>  
FSC certified fine paper  
with gold foil embossing

# BOOM SHAKALAKA

N° 1031



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# OK COOL

N° 1062



**postcard**  
10.5 cm x 14.8 cm

printed in Germany on 350g/m<sup>2</sup>  
FSC certified fine paper  
with gold foil embossing

# HI-HIGHER

N° 1028



**folded card & envelope**  
11 cm x 15.5 cm

printed in Germany on 270g/m<sup>2</sup>  
FSC certified fine paper with  
gold foil embossed details

# MAGIC

N° 1036



**postcard**  
10.5 cm x 14.8 cm

printed in Germany on 350g/m<sup>2</sup>  
FSC certified fine paper  
with gold foil embossing

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